

### KOREAN EYE 2020: CREATIVITY AND DAYDREAM CONTEMPORARY KOREAN ART Saatchi Gallery, 23 Sep - 25 Oct 2020

## KOREAN EYE 2020 : 'CREATIVITY AND DAYDREAM'

Creativity and Daydream wants to guide viewers to a creativity that is both old-fashioned and contemporary, notable for its clarity and nearly mechanical precision. Young Korean artists nowadays have the common skill of creating plausible myths and of narrating them using novel techniques and mediums achieving perfect visual shape only with a rigorous approach. Contemporary art of South Korea is defined by an aesthetic expression that can be understood by everyone: by addressing complex topics and national traditions, the artists use an intuitively clear visual code. Creativity and Daydream invites onlookers to participate in the development of a new art, and encourages them to unveil new aspects of South Korean Contemporary Art.

Korean Eye 2020 is presented by Hana Bank, and has been curated by Serenella Ciclitira, Founder of the Global Eye Programme, Dr. Dimitri Ozerkov, Head of the Contemporary Art Department at the State Hermitage Museum, Philippa Adams, Head Curator and Director of Saatchi Gallery. The exhibition includes 16 emerging and established contemporary artists whose works were shown at The State Hermitage Museum, St. Petersburg, at the first leg of this touring exhibition. Four additional artists have joined the exhibition.

*Creativity and Daydream'* coincides with the publication by SKIRA of the 3rd Korean Eye book, comprising 75 South Korean contemporary artists, edited by Serenella Ciclitira.

Korean Eye is a part of the Global Eye Programme. Founded by David and Serenella Ciclitira in 2009, Korean Eye has held 15 global exhibitions of emerging contemporary artists from Korea. The exhibitions have ranged from London to Seoul, Singapore to Abu Dhabi, New York to St Petersburg. Korean Eye during the London Olympics has attracted a record audience of more than half a million visitors at Saatchi Gallery.

Following the exhibition at Saatchi Gallery, Korean Eye 2020: *Creativity and Daydream* will travel to South Korea for the final leg of this international exhibition.

Mino, artist, musician and member of top K-Pop band *Winner* is an Ambassador for Korean Eye 2020.

### KOREAN EYE 2020 ARTISTS INCLUDE:

Jungki BEAK, Cody CHOI, Yoonsuk CHOI, Doowon, Gosari, Young In HONG, Hoyeon KANG, Eunha KIM, Hun Kyu Kim, Juree KIM, Jungjin LEE, Sea Hyun LEE, Sekyung LEE, Wonwoo LEE, LEE Yongbaek, OAK Jungho, Da In PARK, Kwantaeck PARK, PARK Miock, Meekyoung SHIN



Hana Bank



SAATCHI GALLERY

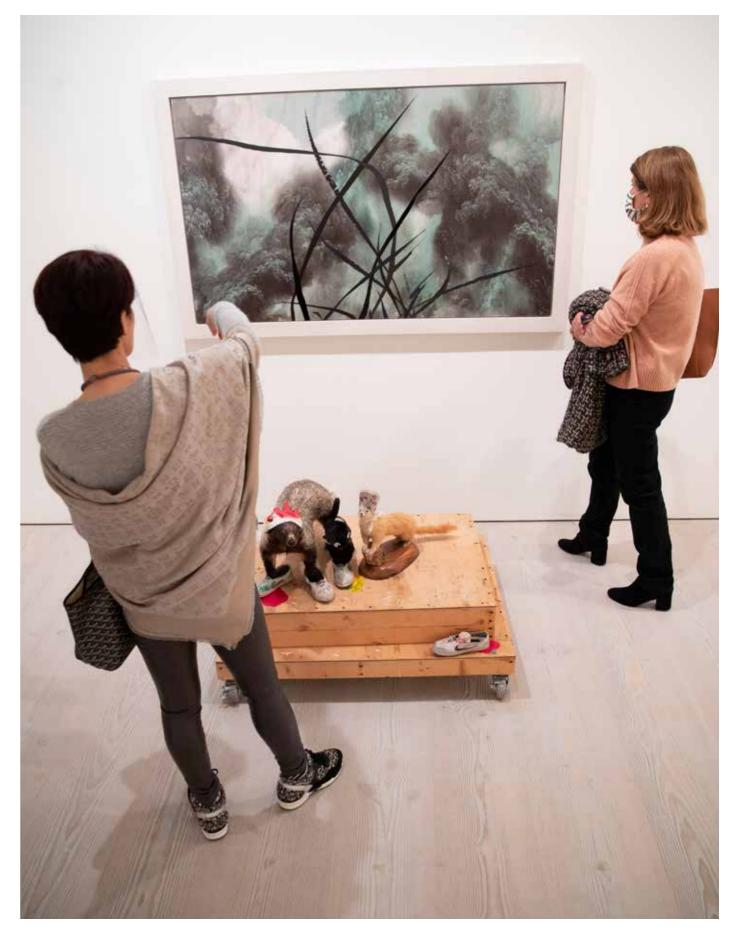






## KOREAN EYE 2020 : 'CREATIVITY AND DAYDREAM'





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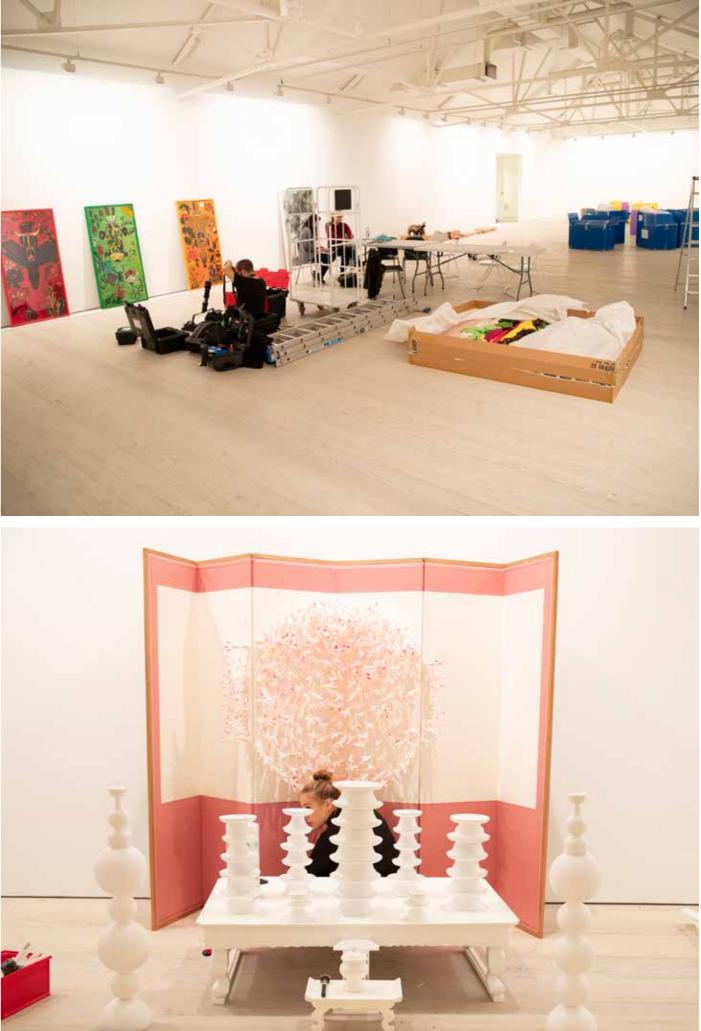
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# **EXHIBITION INSTALLATION**











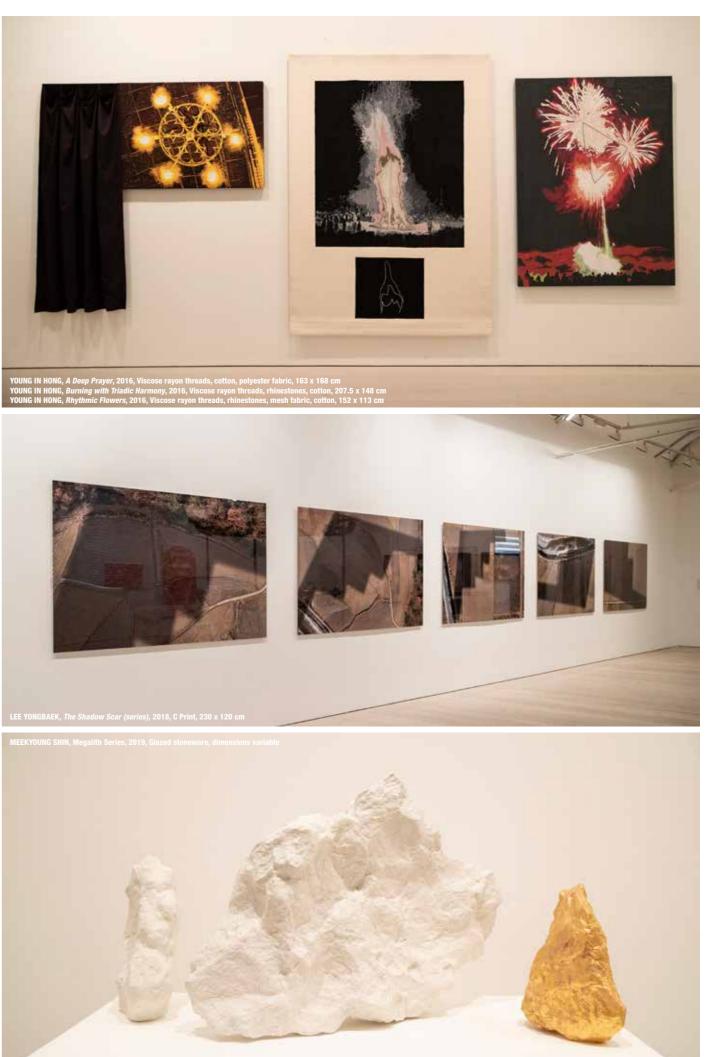








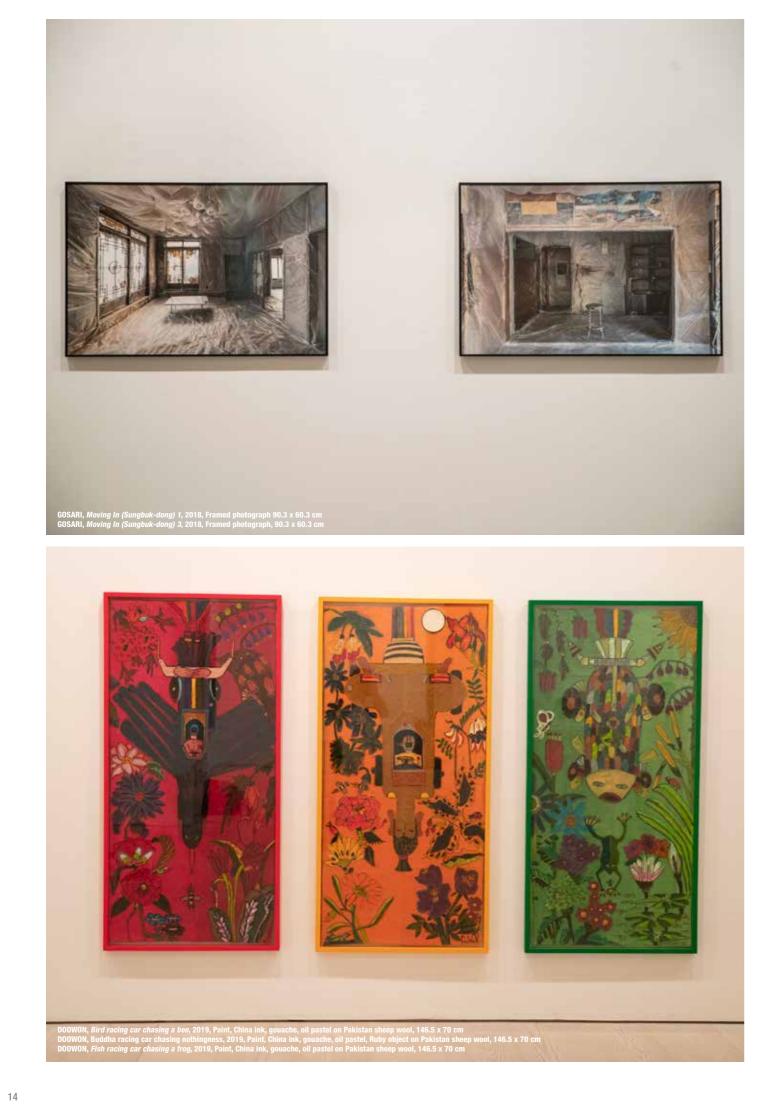




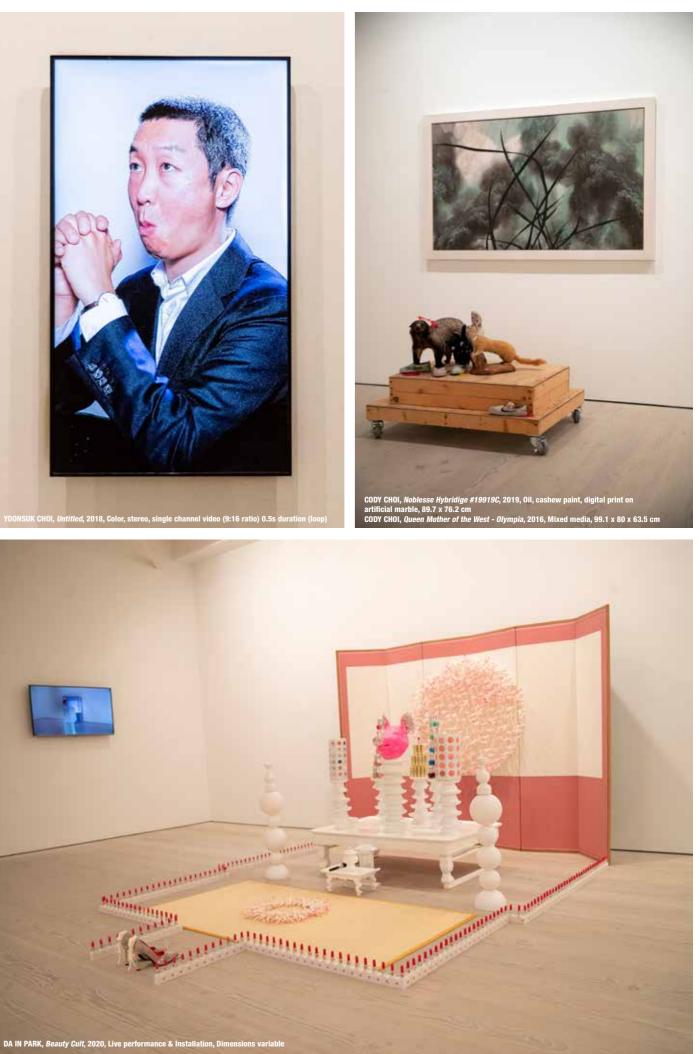














PARK MIOCK, Synesthetic Language CPO9W, 2019, Book excerpt, braille on paper, digital print on paper, sound, research note, 170 x 75 cm







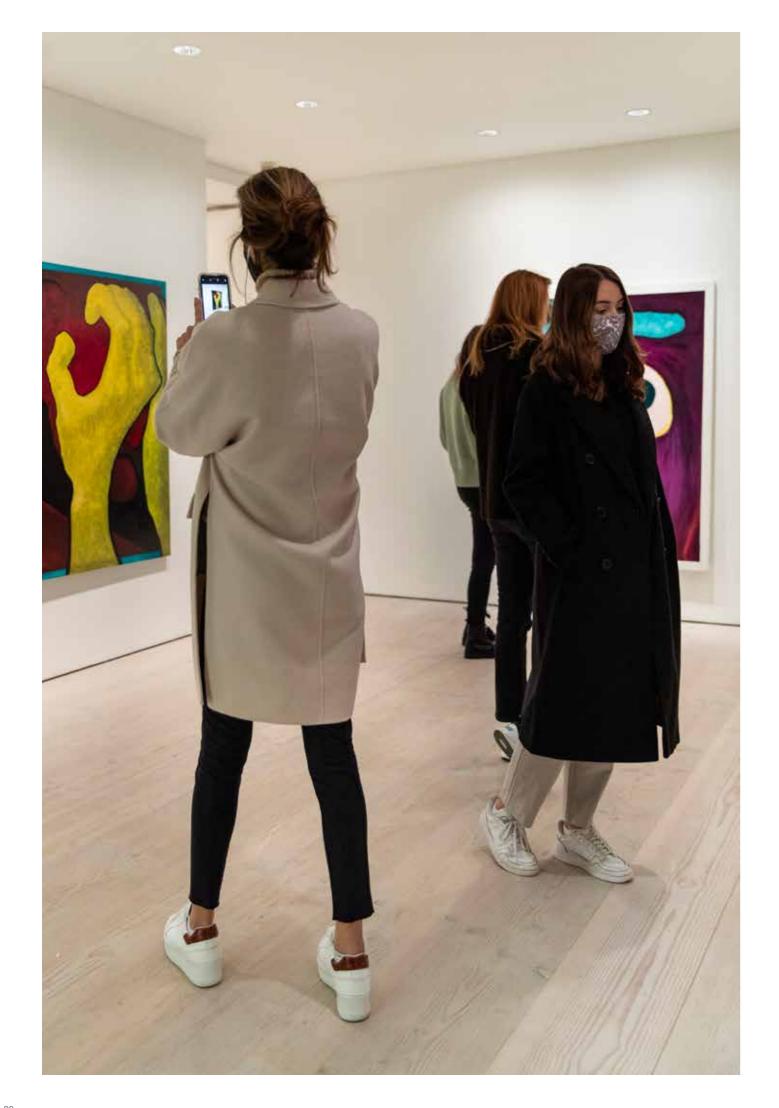
















# **OFFICIAL OPENING**

## 00 KOREAN EYE

Prolific K-pop musician Mino's creativity has found its way on to canvas. Korean Eye 2020: Creativity and Daydream is proud to present Mino as ambassador to the programme.

## ARTIST, MUSICIAN AND MEMBER OF TOP K.POP BAND WINNER

As South Korea's popular and cultural exports continue to rise, so, too, has its artistic cachet, and today South Korea is without doubt at the forefront of an exciting era in the arts, with K-Pop music, videos and films going viral on social media.

"In my paintings I use the harmony of shapes and colours as a way to capture the fleeting emotions that one cannot express through words.

In this day and age I feel that language itself cannot function in its right form. I wanted to create another type of de where the remnants of our feelings that are bur away, can be conveyed through sim

The inability to have real inter-per human touch in the world we currently live in has made realise that I am unable to escape feelings of emptiness and hollowness.

In my work I try to capture the moments where I make these primitive emotions, which I had previously have fined to any.

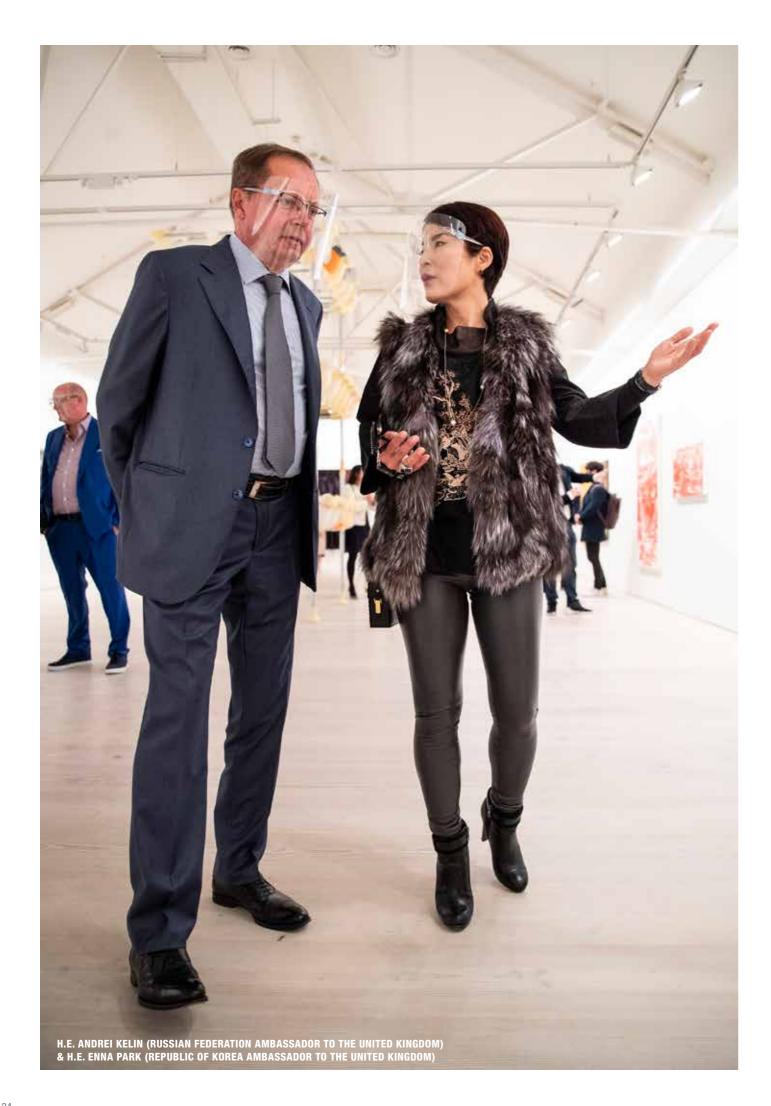
- Mino



H.E. ENNA PARK (REPUBLIC OF KOREA AMBASSADOR TO THE UNITED KINGDOM) ATTENDS THE OFFICIAL OPENING OF KOREAN EYE 2020: *Creativity and Daydream*, contemporary korean art











RENELLA CICLITIRA, CEVIGA (ARTIST) & H.E. ENNA PARK

## KOREAN EYE 2020: CREATIVITY AND DAYDREAM AMBASSADOR - MINO



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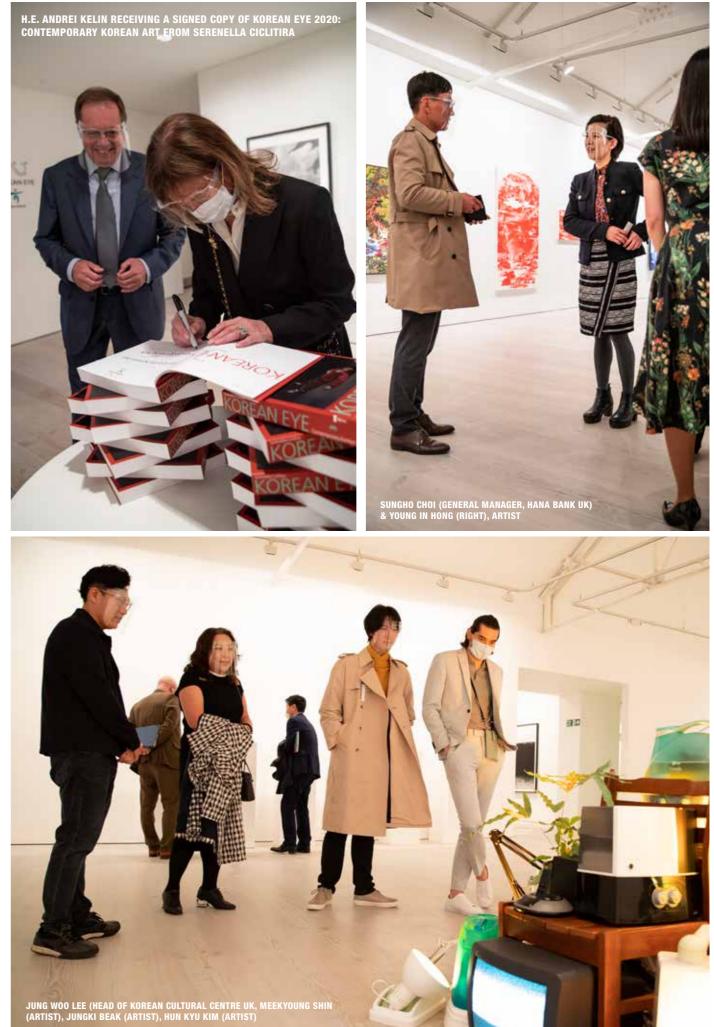






**SERENELLA CICLITIRA PRESENTS H.E. ENNA PARK** WITH THE FIRST SIGNED COPY OF KOREAN EYE **2020: CONTEMPORARY KOREAN ART BOOK** 

KOREAN EYI Contemporary Korean A



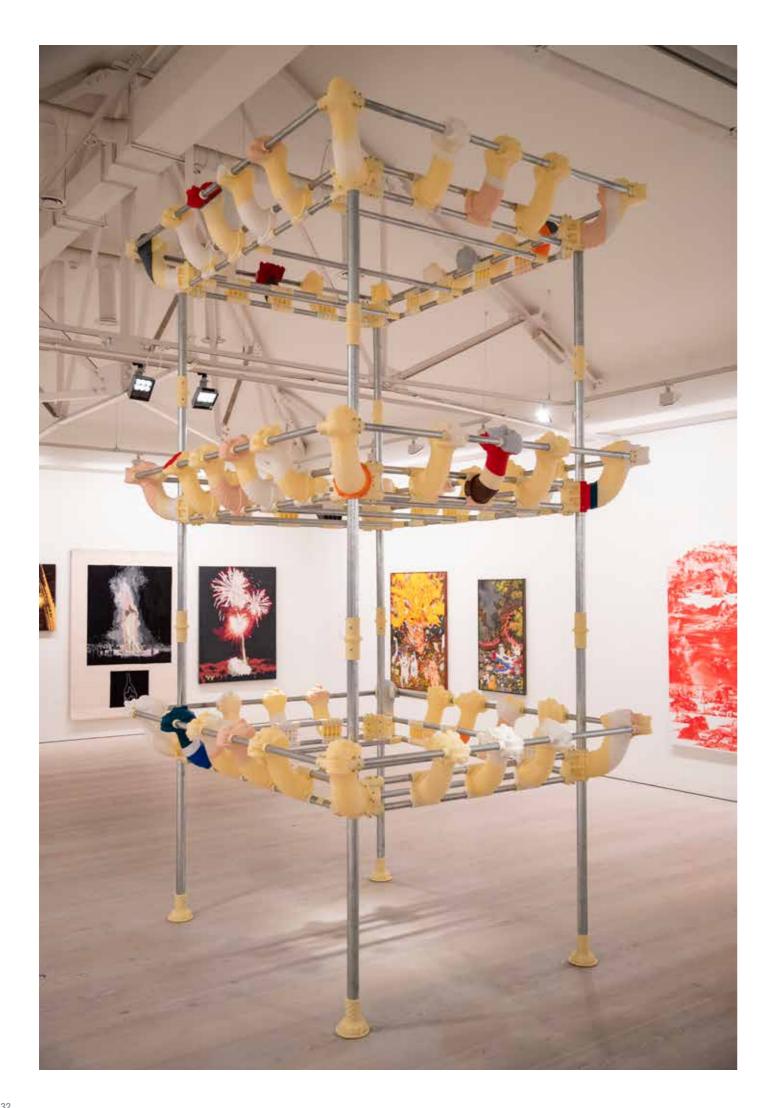










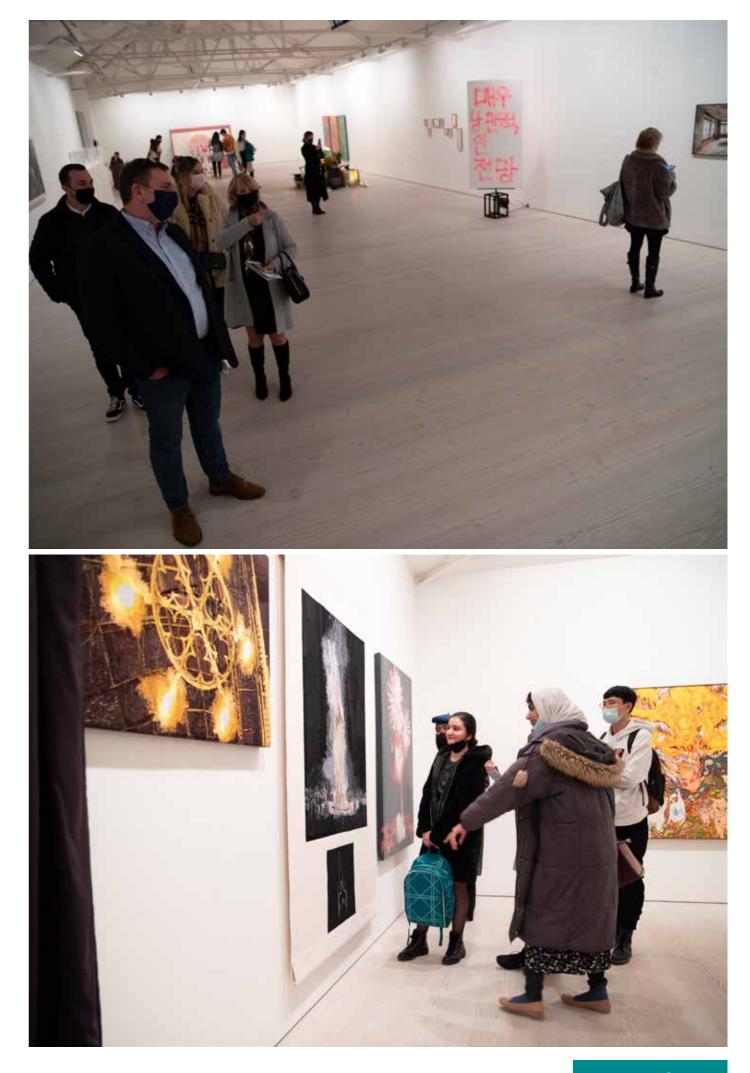




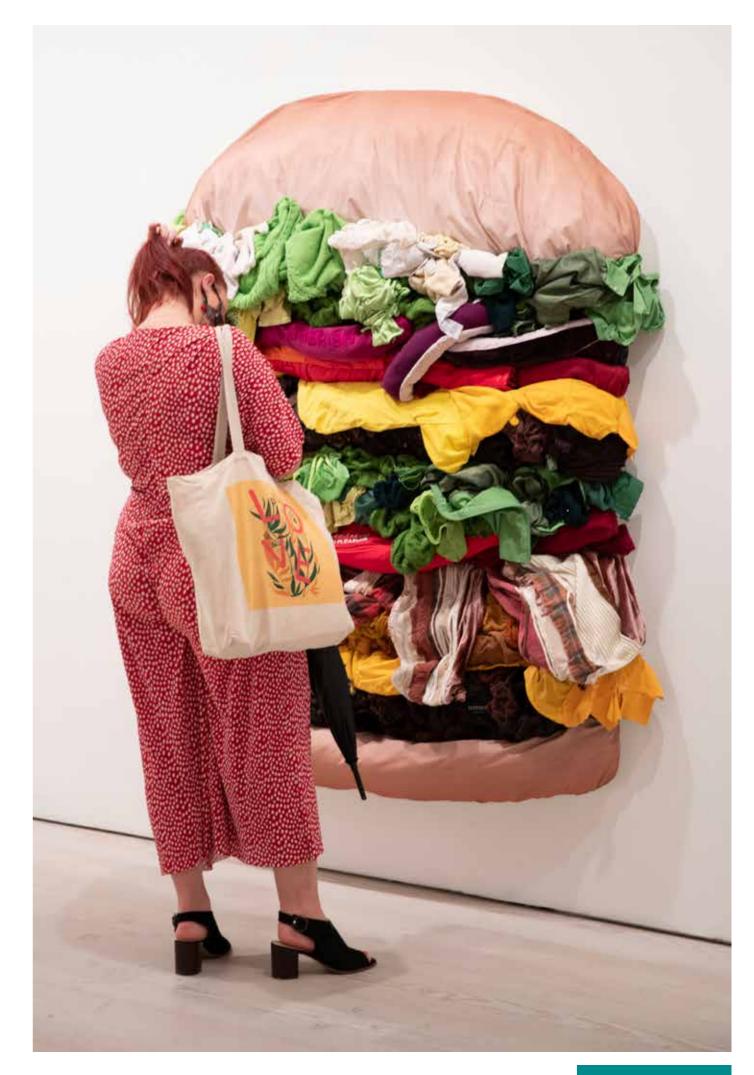


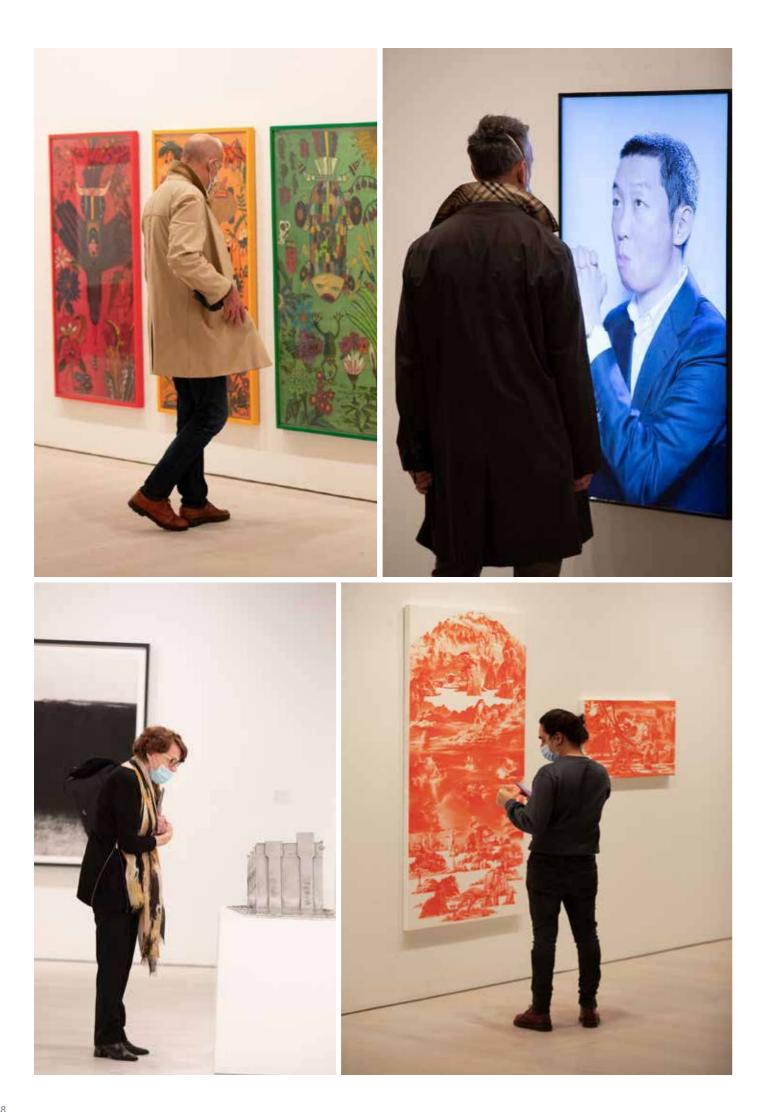


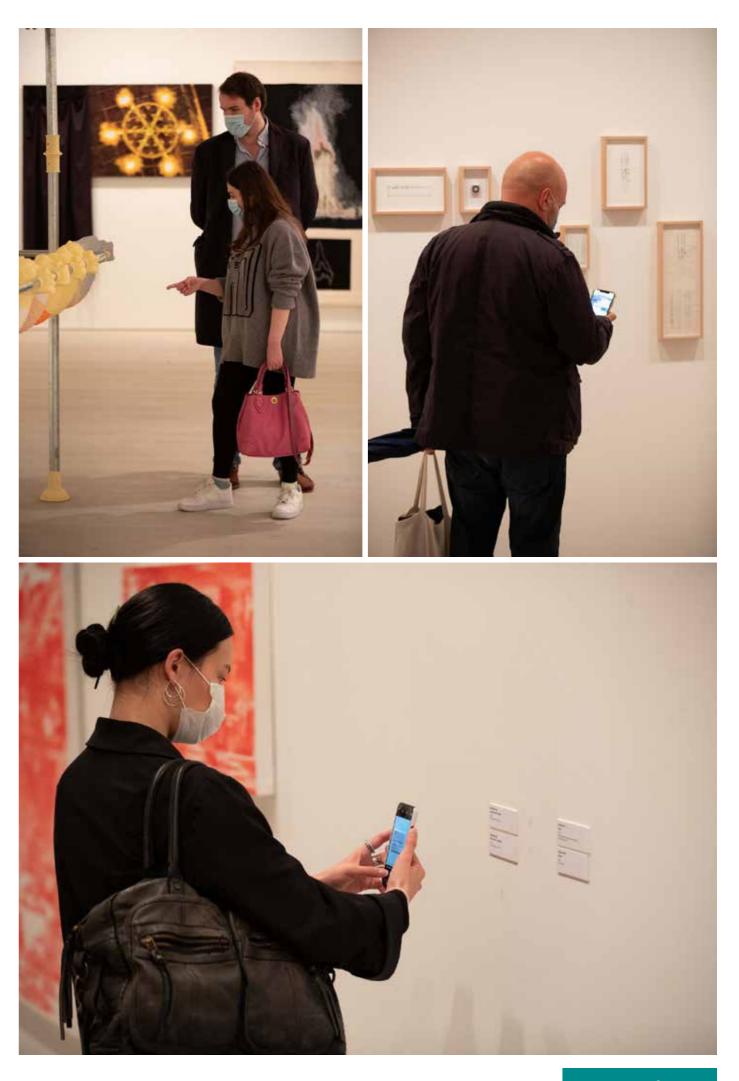


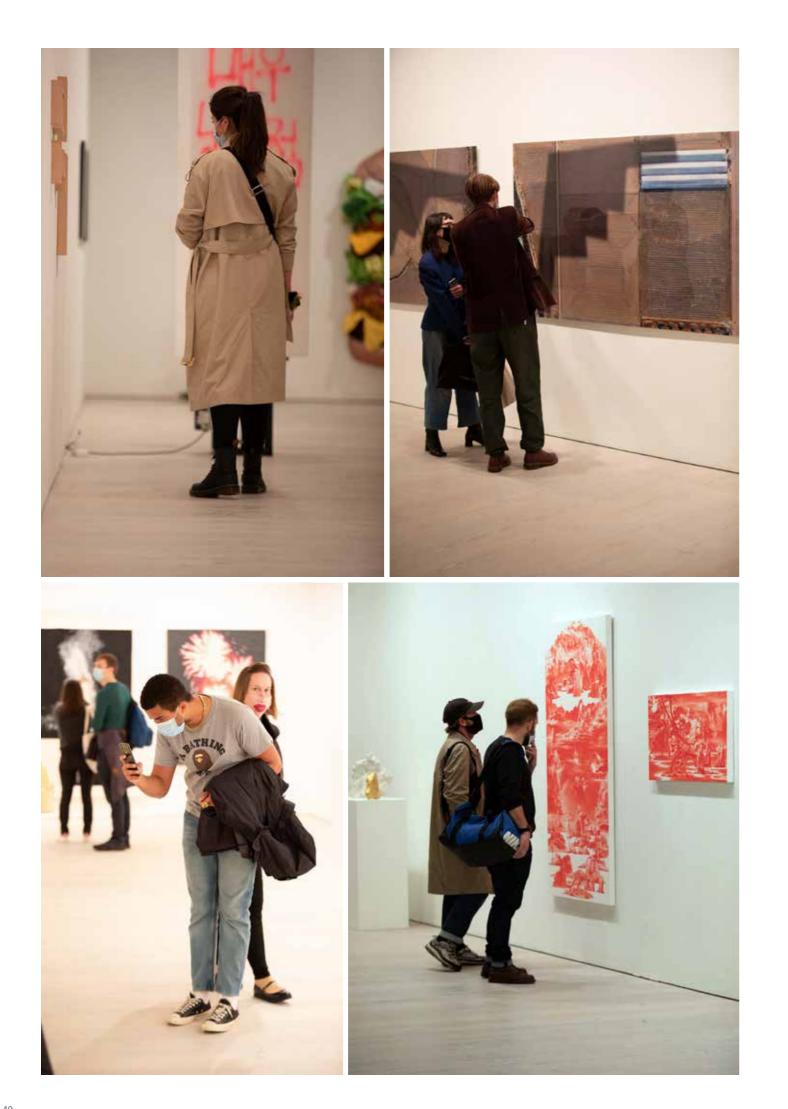






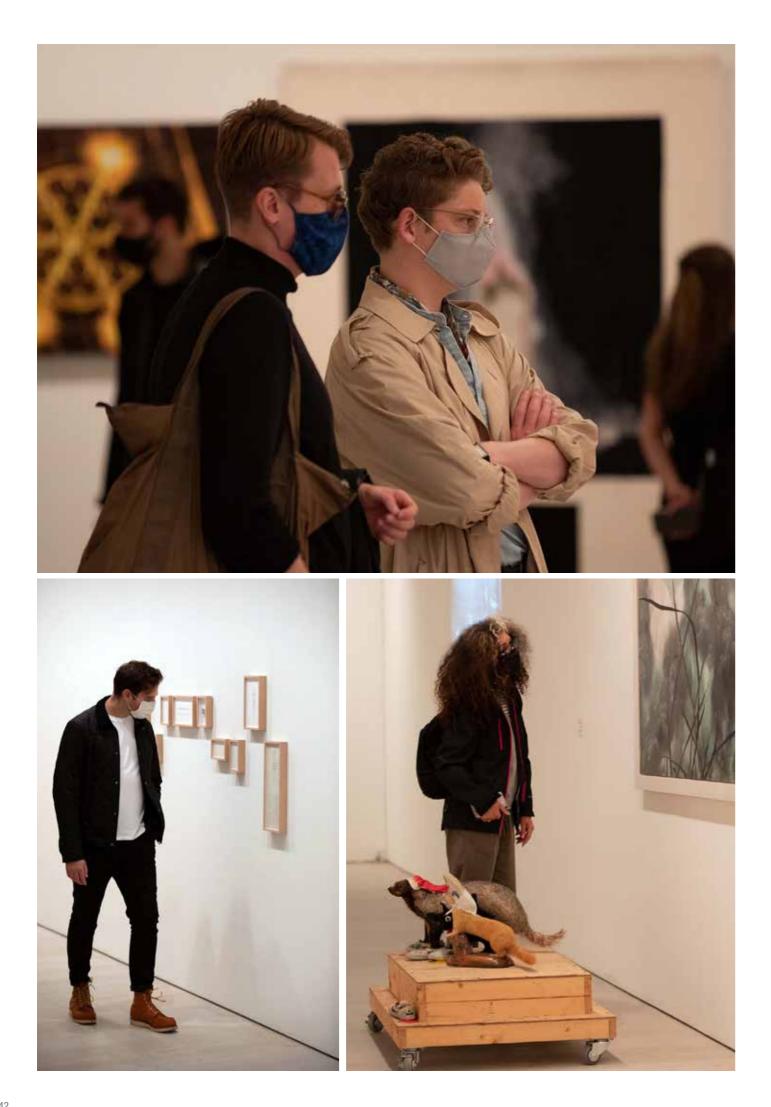


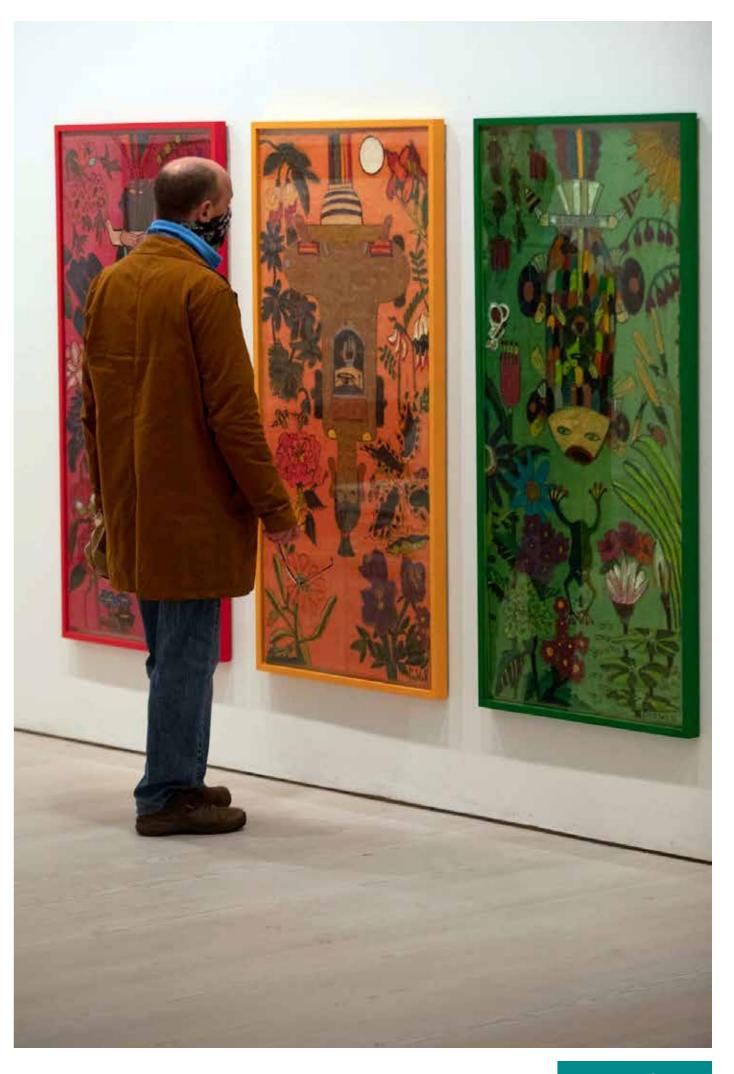






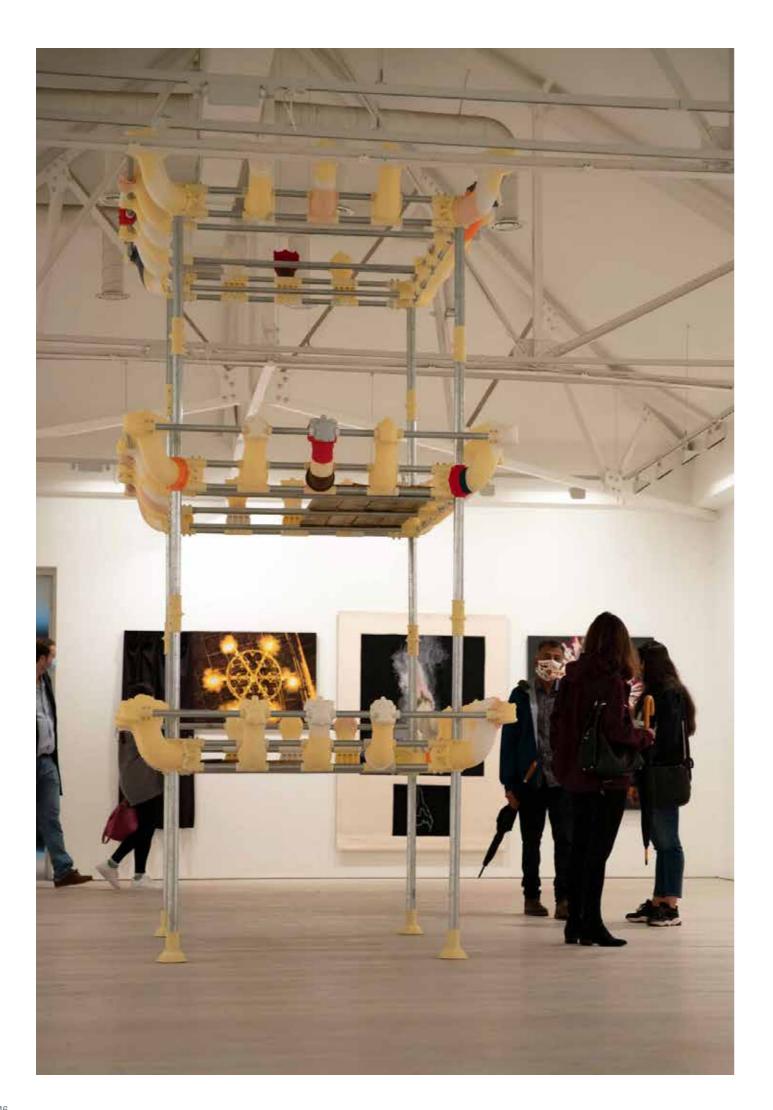


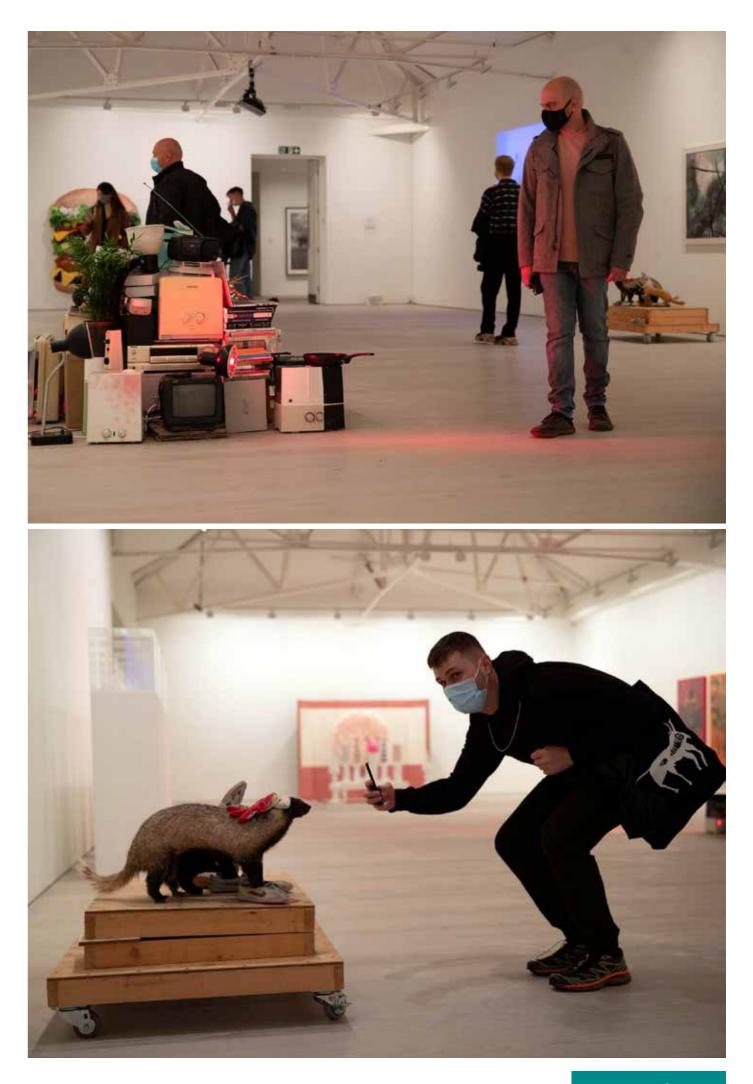


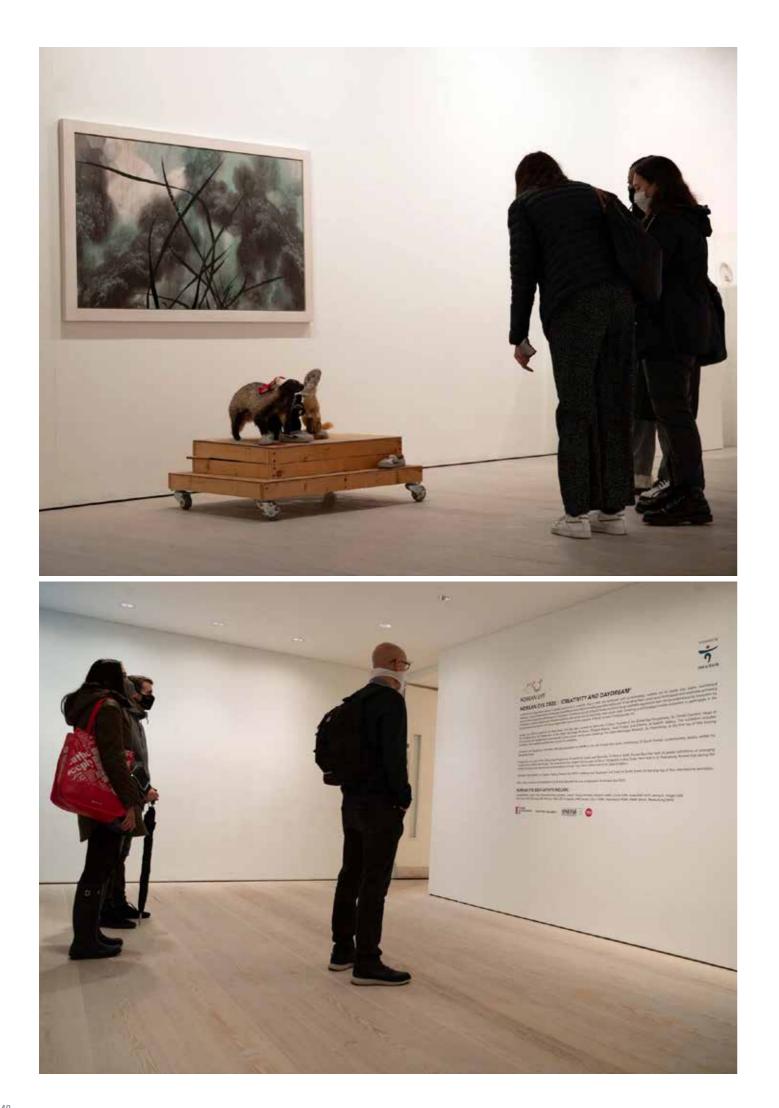


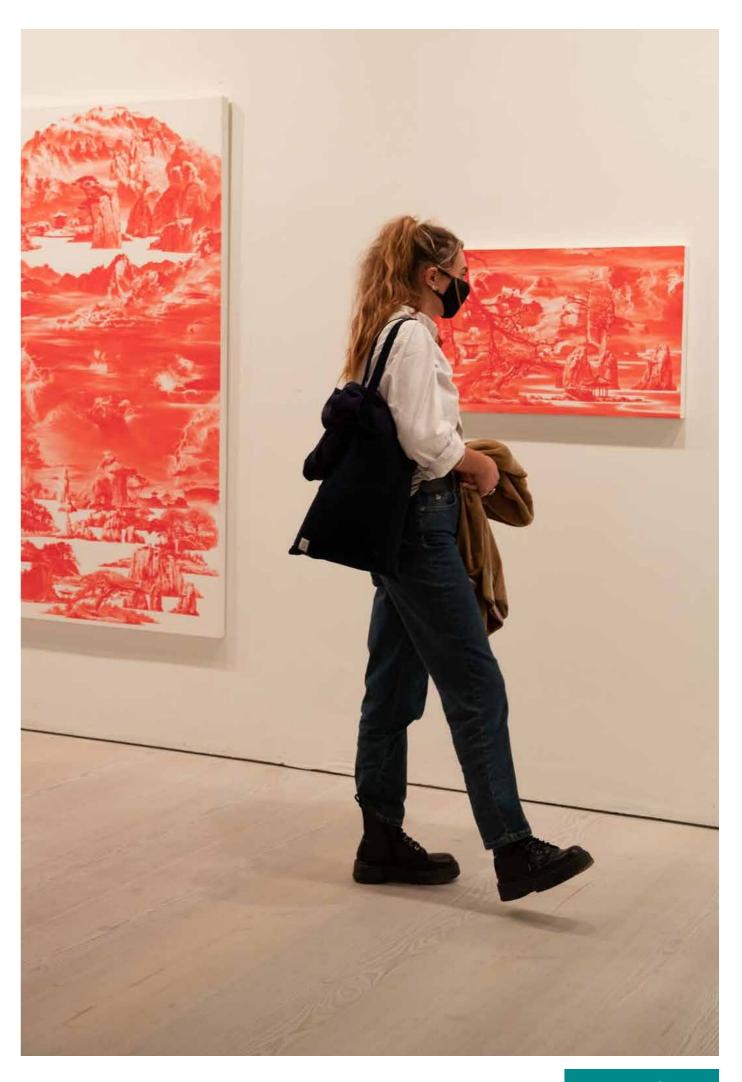


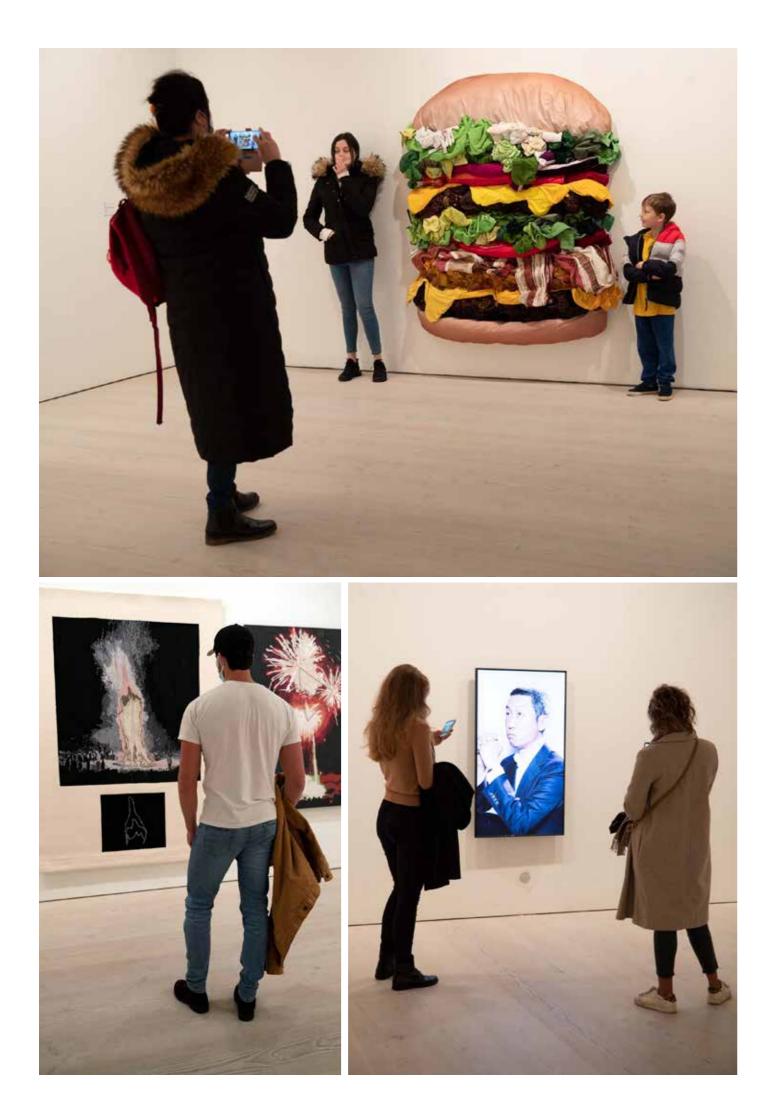
















SERENELLA CICLITIRA & H.E. ANDREI KELIN (RUSSIAN FEDERATION AMBASSADOR TO THE UNITED KINGDOM)











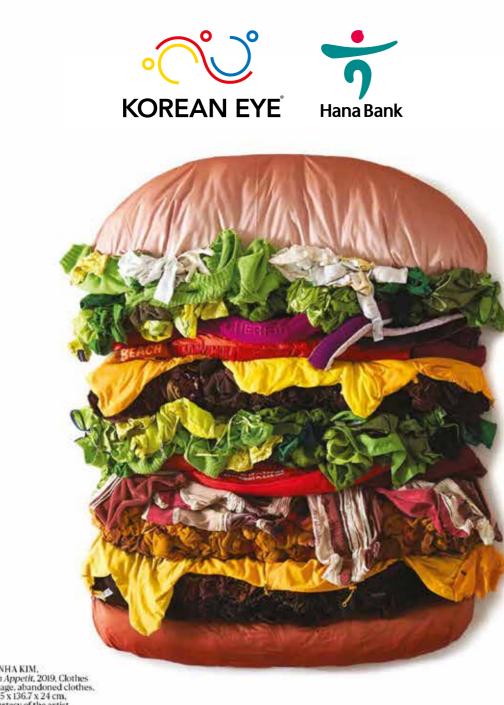












EUNHA KIM, Bon Appetit, 2019, Clothes collage, abandoned clothes, 173.5 x 136.7 x 24 cm. Courtesy of the artist

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#### KOREAN CONTEMPORARY ART

Creativity and Daydream, an exhibition of 16 South Korean contemporary artists will tour internationally opening 24 March - 10 May at The State Hermitage Museum, St Petersburg, 10 June - 4 July Saatchi Gallery, London, UK ending in Seoul Autumn 2020

PRESS CONTACT: Carû Sanders T +44 (0)7834 351 297 caru@carusanderspr.com

# **PRESS RELEASE**



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Press information Curators Di Dimitri O Serenella Ciclitica Philippo Adams

Russia Date 25 March - JO May 2020 Location. Store Hermittage N Palace Sparre, 2 St Tenersburg Russia FRXXX VIP Preview 24 March

#### United Kingdom

Date 80 June - 4 July 2020 Location Statchi Gal

Duke of Yink's BKJ King's Rd Chebera London SWJ 4RY VIP Preview 3 how

South Korea Date November 2020

Location Secul, to be annumced

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The exhibition will feature a increasing array of talent recompassing painting, sculpture, initialitien, erobroklery, ceramics, serformance, video and horography Cody Choi, Da In Park, Kowon, Eanha Kim, Gosart, Hoyeon Kang, Junglii Beok. Kwantovsk Park, Lee Yongbaek. deekyoung Shin, Oak Jangho, Park Block, Sekyung Lee, Wormon Lee, Wormark Choi and Young In Hong ere among the cross elected to exhibit.

The liferinitage 20/20 project's gual is to collect, exhibit and study eventemporary art, as well as to build the massum's contemporary art ordexcion. Auroug the works in the Hermitage collection are sculptures y Louise Bourgeois and Antony formles, the archive of drawings by entiri Prigos, installations and rophic works by Bya and Emilia alsolves. Dr Dimitri Ozerko inderlates his exclusion for taging some of the country's reshest talent at The Hermitage ted by an international real texts, works by young Korron artists will be ited in Konsia he the first tim s by way of explanation. ried our best to bring over the

Serenella Ciclitiza is excloed that this respect will commence at one of the workf's most pre-stignous art individues. She enthuses about the ignificance of the opportunity for proving and rois housed at the H or fully depict the errors are seen of the momentation of the momentation of the momentation seen of the momentation of the second second and the second se new approaches and object







offering is a snapshor of the spectrum and multilacted ruture of present day Science contemporary art."

SCOUNTRONG, EDuctional Choice 2006, Vincous Import distri-timentories, modi Edwa, access 102 (1972) en. Contrasty of the art

The works on display will include photography by Gosart, whose visuals explore space manipatoric Photographs and a video piece fro right-Claik farment-sists play on

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#### About The Hermitage 20/21 project:

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#### About the State Hermitage Museum

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### Notes to editors:

#### About PCA:

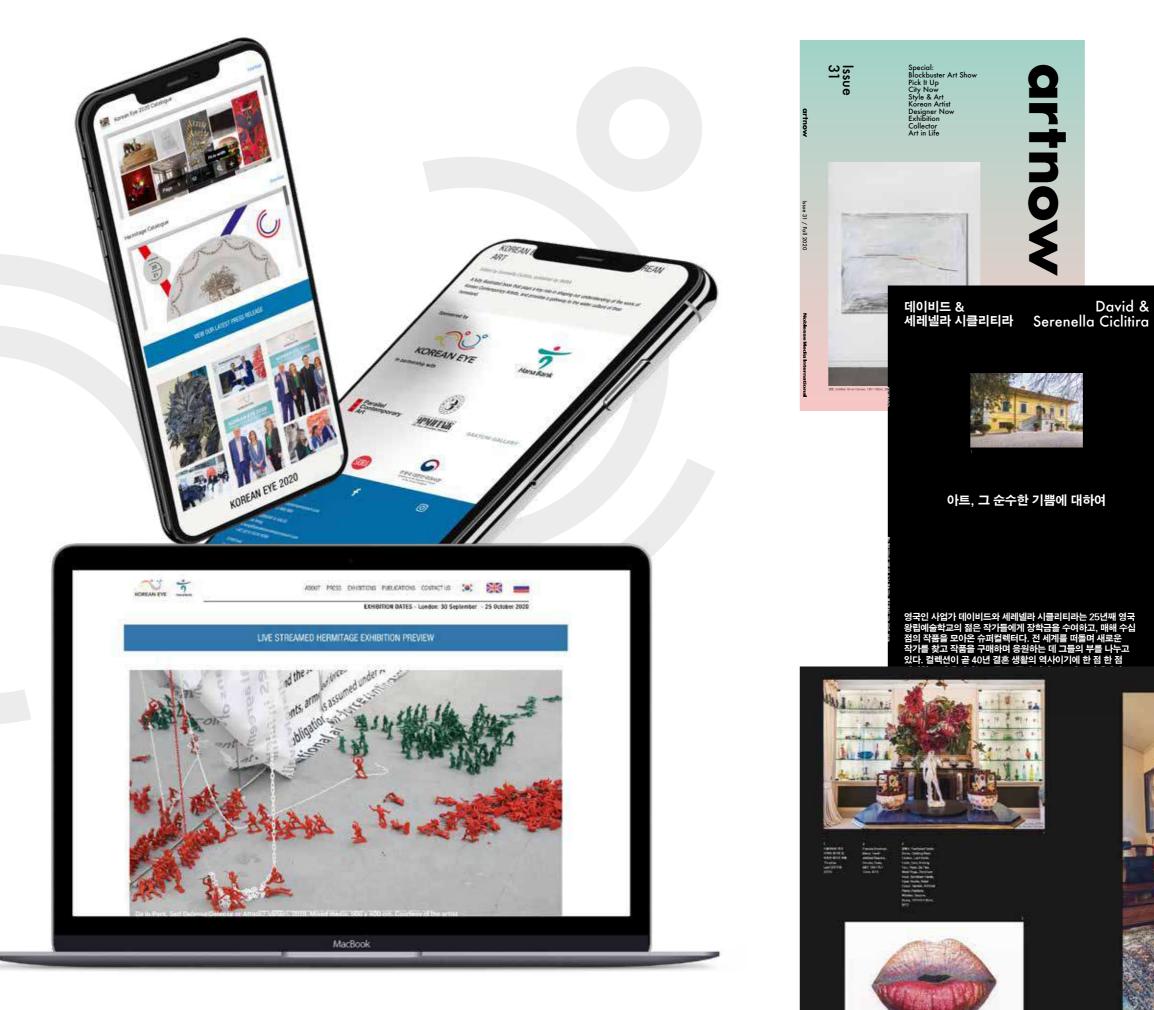
#### About Saatchi

#### About Hana Bank

#### Artists included

In the Hermitiage exhibits include Cody Clean Parts Park, Deessen, Eartha Kit

#### PRESS RELEASE



## **KOREAN EYE 2020 WEBSITE**

WWW.KOREANEYE2020.COM

## INTERVIEW WITH GLOBAL EYE FOUNDERS

DAVID & SERENELLA CICLITIRA





시클리티라 부부의 이탈리아 스플레토 저택, 입구에 지용호 작가의 2010년 작품 'Bull Man 4 (Hybrid Human)'가 서 있다.

2019년 서울을 법문한 테비이드와 세례넬라 시뮬리티리

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## 런던 사치갤러리가 주목한 한국 현대미술

윤다함 기자

입력: 2020.10.22 17:52

'코리안아이 2020: 창조성과 백일몽'農 필리파 아담스 디렉터 "한국 동시대미술의 미래 이해할 수 있는 전시"



런던 사치갤러리에서 한국 현대미술을 집중 조명하는 전시가 일리고 있어 눈길을 끈다. 이달 25일까지 이어지는 ' 코리안아이 2020: 창조성과 백일봉(Creativity and Daydream)' 전시는 한국 동시대 미술을 대표하는 작가 20명 이 참여해 회화, 조각, 설치, 자수, 도자기, 퍼포먼스, 영상, 사진 등 다채로운 장르를 통해 한국 현대미술의 정수를 보여준다.

2008년 데이비드와 세레넬라 시퀄리티라 부부가 설립한 패러럴 컨뱅포러리 아트(PCA)가 사치갤러리와 합업해 시 작된 '귤로벌 아이' 프로그램'의 '코리안아이'는 한국의 신진 작가를 세계에 알리고자 론칭했다. 시클리티라 부부가 컬렉터로서 한국 동시대미술에 반해 이를 전 세계 아트러버들과 나누기 위해 시작된 셈이다. 코리안아이는 런던을 시작으로 서울, 상가포르, 아부다비, 뉴욕, 상트페테르부르크에서 15회의 글로벌 전시가 개최된 바 있다.

이번 전시는 세례넬라 사물리티라, 필리파 아당스 사치갤러리 총괄디랙터, 디미트리 오제코프 국립 에르미타주 미 술관 동시대미술 부분 디랙터가 공동 기획했다. 강호연, 고사리, 김은하, 김주리, 김훈규, 박관택, 박다인, 박미옥, 백정기, 신미경, 육정호, 이두원, 이세경, 이세현, 이용백, 이원우, 이정진, 최윤석, 코디최, 홍양인 등 신진 작가들과 이미 국제적인 영성을 획득한 유명 작가들의 작품이 고루 출풍됐다.

# **KOREAN EYE 2020 SELECTED PRESS COVERAGE**



012-711-0

### 코리안아이 2020 런던 사치 갤러리 전시 및 그룹 위너 송민호 홍보대 사로 선정

🐸 🕸 (2020, 10,221) etti

코리안아이 2020: <Creativity and Daydream: 창조성과 백일용> 전시가 10월 25일까지 영국 런던 사치갤러리에서 하나은행의 공식 후원으로 열리고 있다. 특히 이번 전시에는 한국 동시대 미술을 대표하는 20명의 작가들 뿐 어니라 K-POP 그를 위너 멤버인 송민호의 작품이 전시에 참가하여 주목을 받고 있다. 그는 코리안아이 2020의 홍보대사로도 선정되어 전 세계에 한국 의 동시대 미술을 알릴 예정이다.



이번 전시에는 강호면, 고사리, 김은하, 김후리, 김흥규, 박관택, 박다인, 박미목, 백정기, 신미경, 육정호, 이루원, 이세경, 이세현, 이용백, 이원우, 이정전, 최윤석, 코디치, 홍영인 총 20명의 작가가 참여하고 회회, 조각, 설치, 자수, 도자기, 퍼포인스, 영상, 사진 등 한국 동시대 미술 직품의 다양한 장르를 하우 르고 있다. 이들의 역량 있는 한국 동시대미술 작품은 현던 현지 미술개에서도 크게 주목받고 있다.

20일 오후 한단 한지에서는 코리안아이 2020 화집( Korean Eye Book) 출반을 기념하기 위해 공식 오프닝 행사가 열렸다. 안드리이 개편(Andrei Kelin) 주명 러시아 대사는 한러 수교 30주년 행사의 일환으로 열린 지난 예르미타주 미술관에서의 성공적인 전시에 대한 감사와 이번 전시를 축하하기위 해 참석하였으며 박은하 주양 한국 대사를 비롯하여 최성호 하나은행 영국 지정장, 글로벌 아이 프로그램 창립자이지 코리안아이 2020유레이터인 세례 냄라 시뮬리티리 (Serenella Cichtira), 사치캡러라 총광다에티이자 코리안아이 2020 큐레이티안 뭥리파 아당스(Philippa Adams),패러법 컨텍포리리 아트(PCA) 화장인 데이비드 사율리티라(David Ciclitira) 가 참석했다.



이미드에서 구히운추가 구

SAATCHI GALLERY

## **KOREAN EYE 2020 CREATIVITY AND DAYDREAM**

30 September - 25 October 2020



EUNHA KIM, Bon Appetit, 2019, Clothes, collage, abandoned clothes 173.5 x 136.7 x 24 cm, Courtesy of the artist

Korean Eye 2020: Creativity and Daydream aims to guide viewers to a creativity that is both old-fashioned and contemporary, notable for its clarity and nearly mechanical precision

Young Korean artists nowadays have the common skill of creating plausible myths and of narrating them using novel techniques and mediums achieving perfect visual shape only with a rigorous approach

Contemporary art of South Korea is defined by an aesthetic expression that can be understood by everyone: by addressing complex topics and national traditions, the artists use an intuitively clear visual code.

Creativity and Daydream invites onlookers to participate in the development of a new art, and encourages them to unveil new aspects of South Korean Contemporary Art. The exhibition includes includes 20 emerging and established contemporary Korean artists.

Korean Eye 2020 is presented by Hana Bank, and has been curated by Serenella Ciclitira, Founder of the Global Eye Programme, Dr. Dimitri Ozerkov, Head of the Contemporary Art Department at the State Hermitage Museum, Philippa Adams, Head Curator and Director of Saatchi Gallery. The exhibition includes 20 emerging and established contemporary Korean artists. Following the exhibition at Saatchi Gallery, Korean Eye 2020: Creativity and Daydream will travel to South Korea for the final leg of this international exhibition.

Korean Eye 2020 is presented as part of STARTNET Art Fair. Click for tickets.

Supported by: Hana Bank





CELEB Oct 19, 2020

Artwork by WINNER's Song Mino is included in an exhibit at London's Saatchi Gallery!

On October 19, Song Mino shared photos on Instagram of one of his paintings being moved into the gallery. He wrote in the caption, "#Korean Eye #STARTNET #Saatchi."

Saatchi Gallery is a famous contemporary art gallery established in 1985 in London, England. Song Mino's acrylic paintings will be displayed as part of the "Korean Eye 2020: Creativity and Daydream" exhibit in the STARTnet art fair from October 21 to 25. This makes him the first Korean singer to have their work displayed in the Saatchi Gallery!

Song Mino stated, "In my paintings I use the harmony of shapes and colors as a way to capture the fleeting emotions that one cannot express through words." He continued, "In this day and age, I feel that language itself cannot function in its right form. I wanted to create another type of communication, where the remnants of our feelings that are buried and hidden away can be conveyed through simple and distorted shapes."

"The inability to have real inter-personal relationships and human touch in the world we currently live in has made me realize that I am unable to escape feelings of emptiness and hollowness," he stated. "I try to capture the moments where I realize these primitive emotions, which I had previously tried to deny."

by J. K

## ECONOTIMES | Entertainment

Song Mino officially debut as a painter via the Saatchi Gallery exhibit in London



Photo by: Song Mino/Instagram

Thursday, October 22, 2020 3:14 PM UTC

#### **Related Stories**

BTS Jimin shakes up the internet as he trends worldwide for his postbirthday Vlive stream that was viewed by 9M fans

Lee Min Ho new project: Actor reportedly starring in AppleTV+ drama 'Pachinko' in a leading role

Park Shin Hye: Actress' movie 'Call' set for international relieve via Netflix premiere

Song Joong Ki: First Korean sci-fi movie 'Space Sweepers' likely to premiere on Netflix and skip the cinemas due to COVID-19

BTS is performing at the Fact Music Awards; BTS-Universe drama cast revealed

Song Mino is known to be one of the members of YG's WINNER boy band. He is the team's rapper who also has talents in singing and dancing. It seems that he has added a new skill to his resume when he officially debuted as an artist painter.

#### Mino's new achievement

This week, Song Mino shared photos of his artworks being put up for display in London's Saatchi Gallery. It turned out that he was able to qualify for the exhibit and now his paintings are up in the said gallery.

On his Instagram, the 27-year-old idol singer posted some photos of the gallery and the paintings he submitted. He simply captioned his posts with "#Saatchi, #StartNet and #Korean Eye." With this achievement, Song Mino now joins the list of celebrities who are expressing their artistic talents through the canvas and brushes.

ORIGINAL CONTENT Posted by ishani-sarkar 🗹 - 3 days ago 6 K-Pop idols who are also incredible painters



A majority of a K-Pop idol's life is devoted to the craft of music and performance. Rarely do any of them have the time for hobbies. However, for some others, their hobby is just as precious as their profession. While it may be writing or working out for some, it is drawing and painting for others. The talent they have cultivated in this art is beyond what anyone would have expected.

#### WINNER MINO

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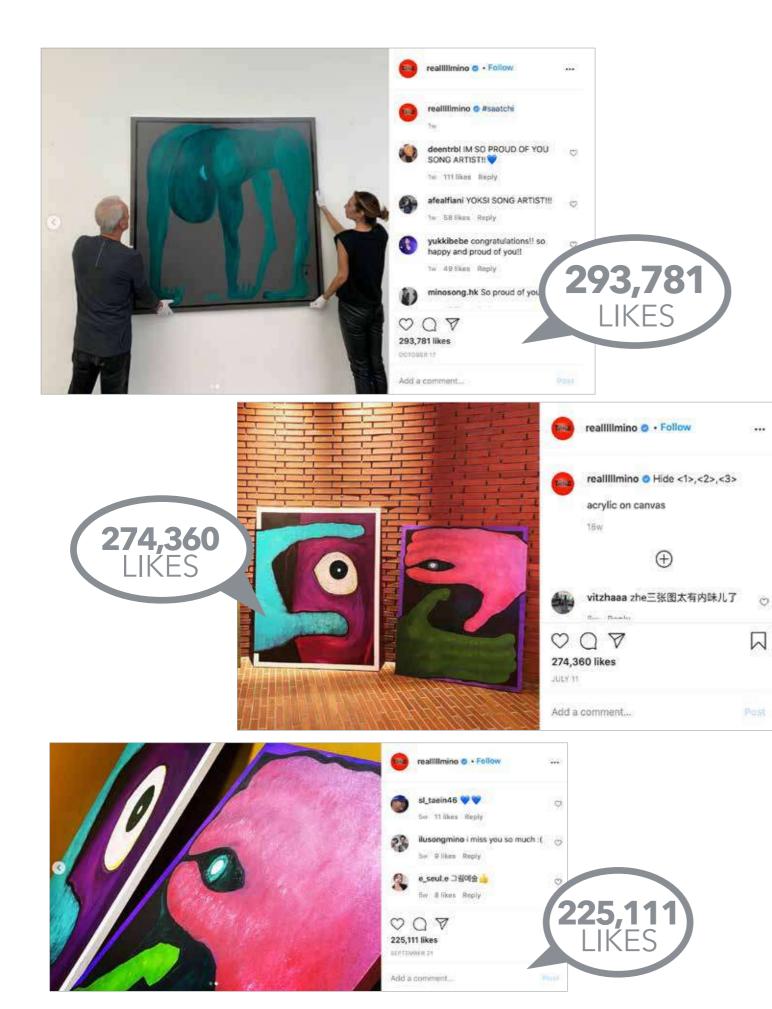
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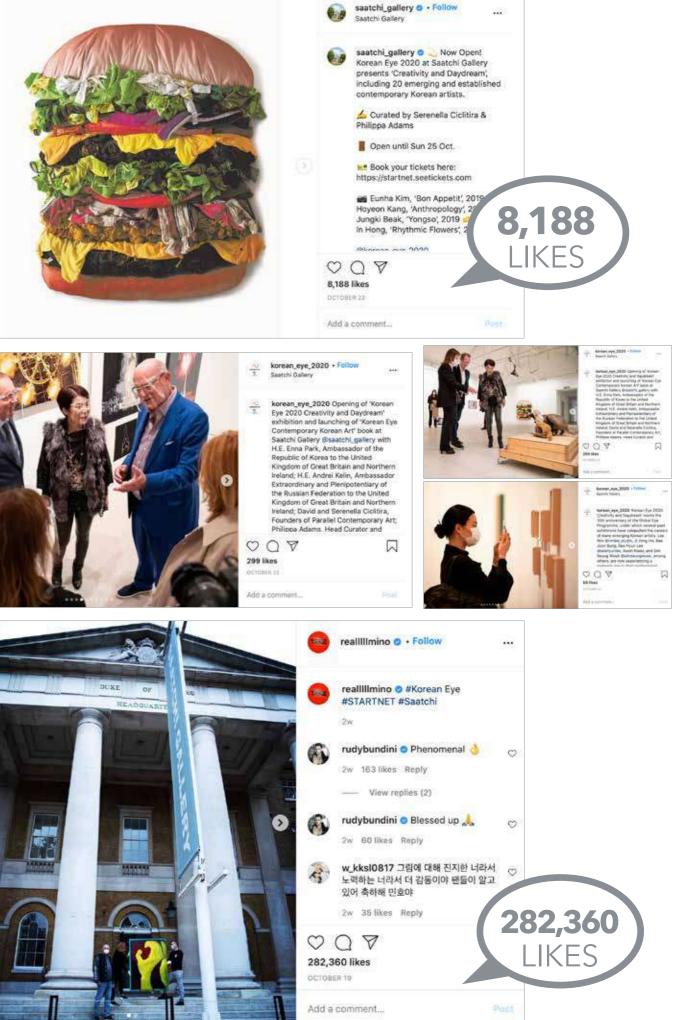
MINO is not only one of the best rappers in the industry but also one of the best artists. His art was exhibited at the Saatchi Gallery of London as part of the "STARTNET Korean Eye 2020" project, making him the first Korean idol to have their painting exhibited at the gallery.



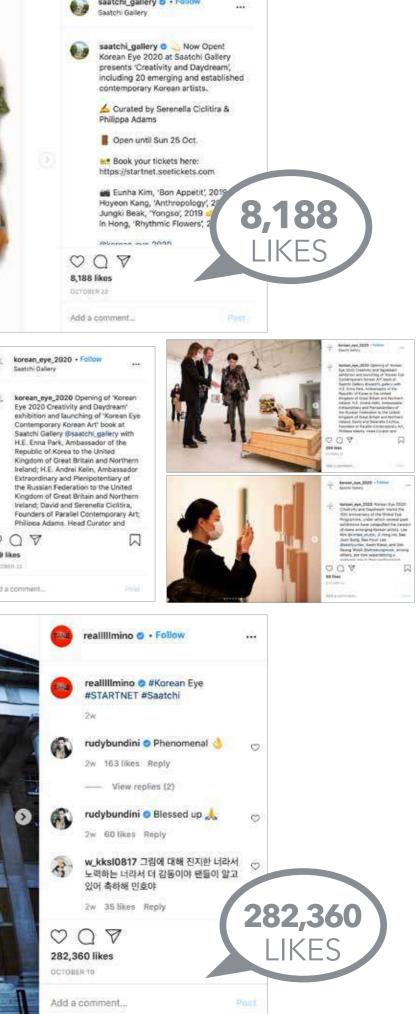


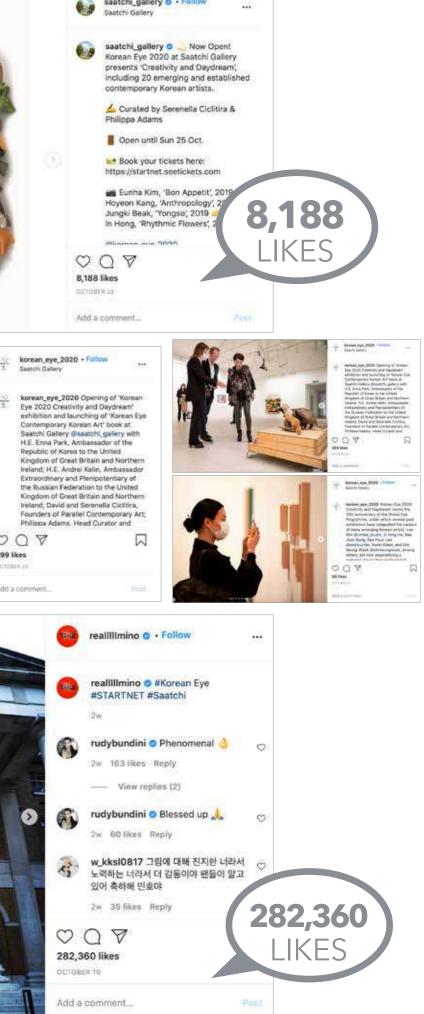


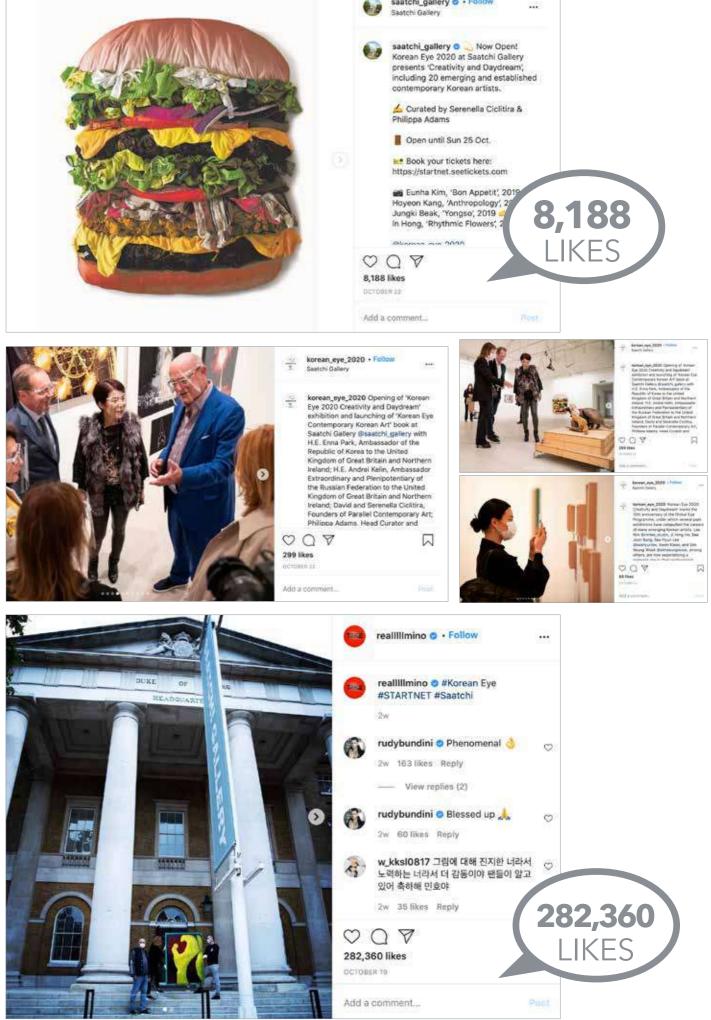
@korean\_eye\_2020





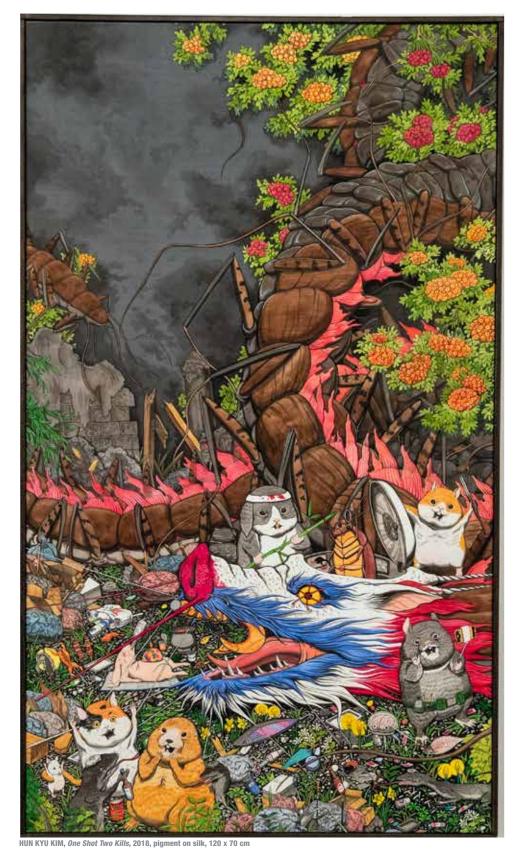






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KOREAN EYE 2020: CREATIVITY AND DAYDREAM CONTEMPORARY KOREAN ART

Saatchi Gallery, 23 Sep - 25 Oct 2020